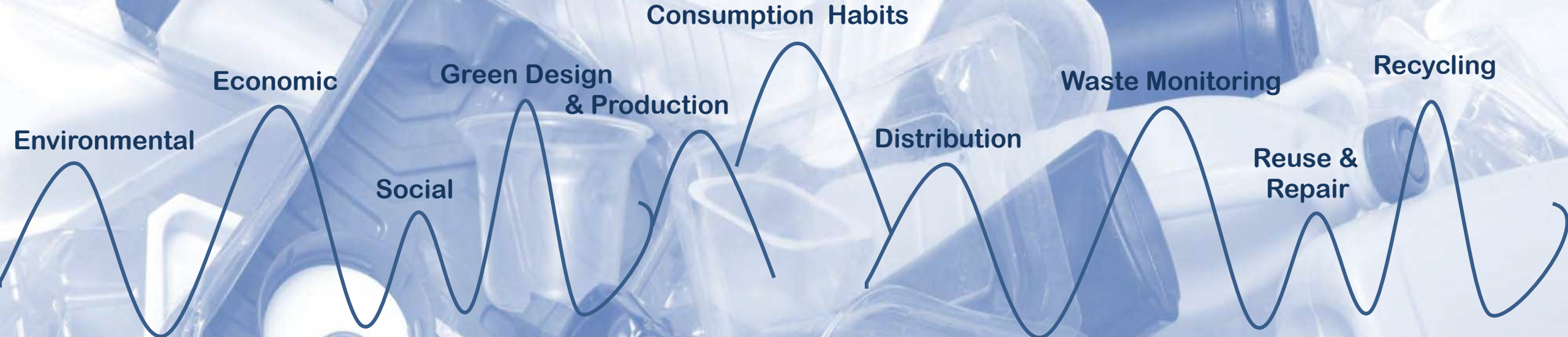


Mastersenso | Practices for Sustainable Business

Circularity & Sustainability embracing our business



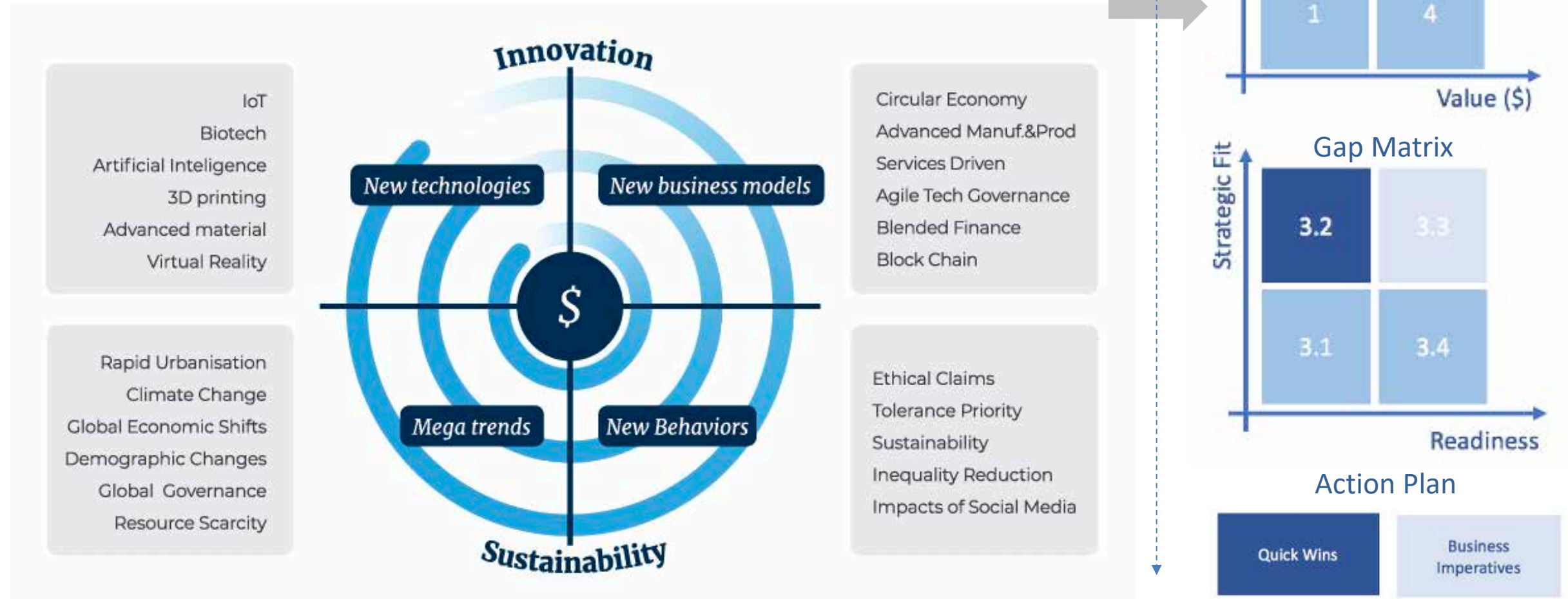
Strategy that fits the enterprise needs:

1. Longevity RoadMap
(B to B or B to C)
2. Integrated Solutions
3. Plastic case study

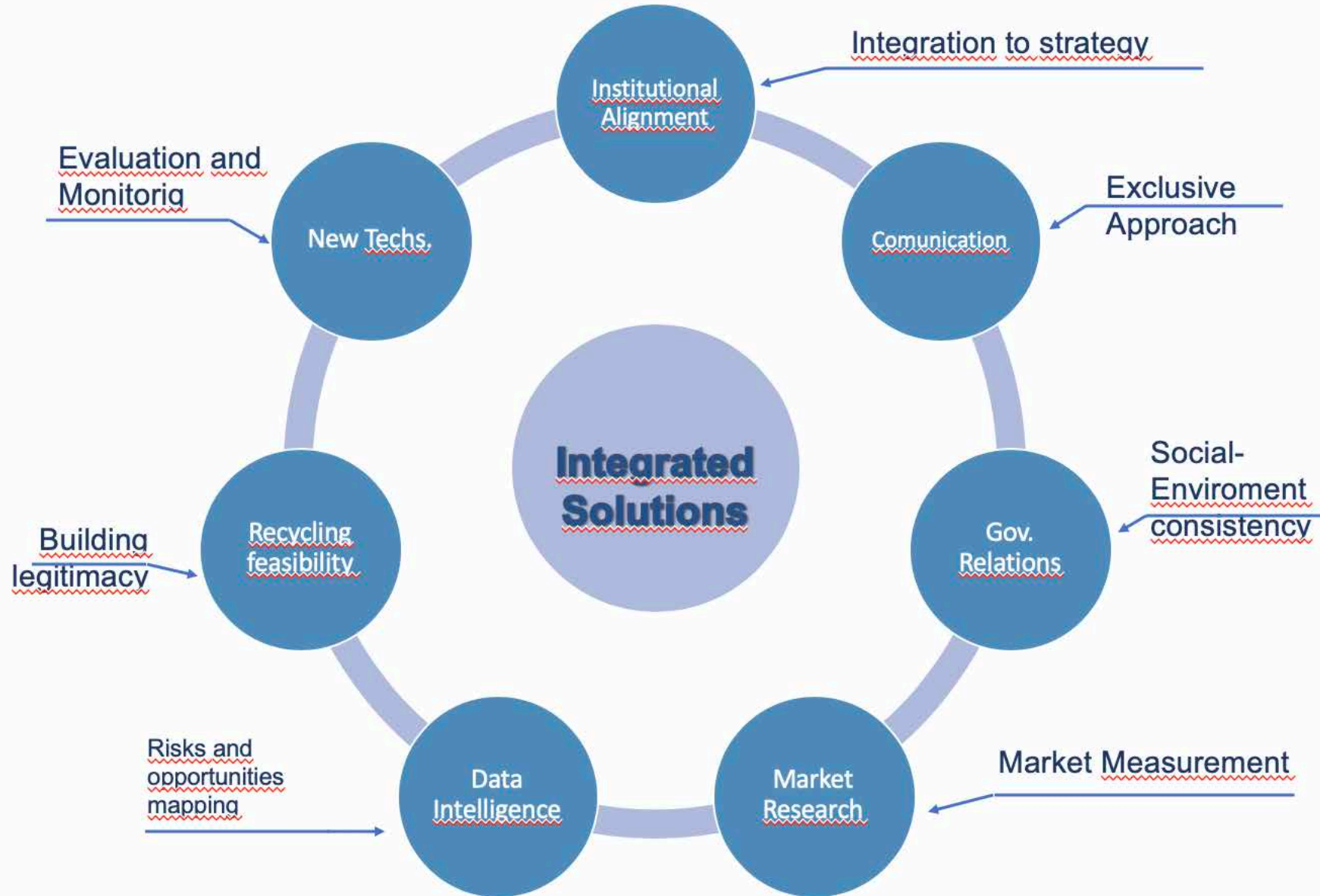


Longevity: Assuring Results

Longevity Radar identifies the relevant causes that impacts your business in the upcoming future, through a 4 dimension and three scale time matrix, allowing to prioritize your business imperatives and quick wins. This methodology promotes an strategical thinking for the Directive team focused on action tracks.



Choosing the tools for integrated solutions



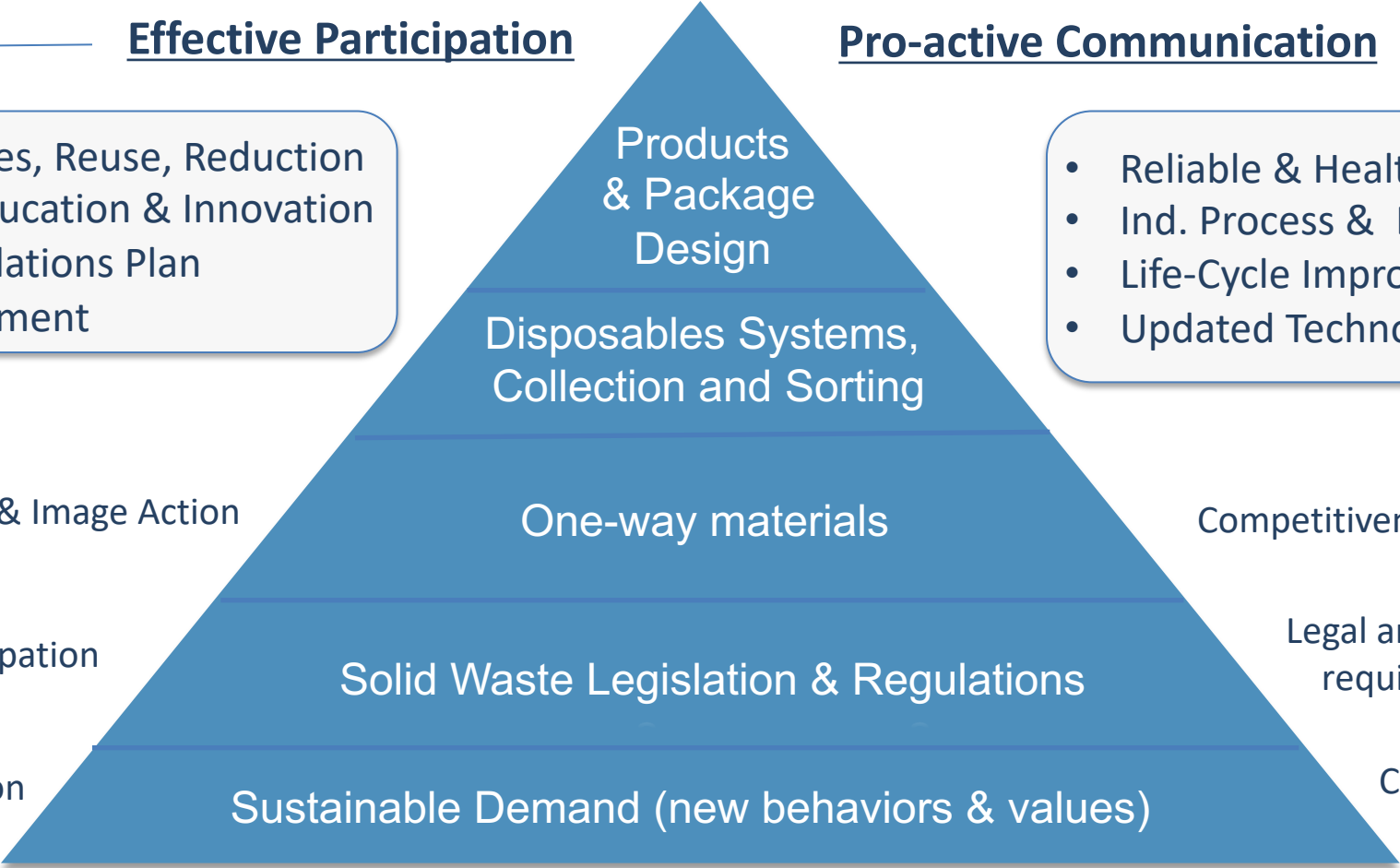
Engaged Organization

Effective Participation

- Recycling Initiatives, Reuse, Reduction
- Environmental Education & Innovation
- Governmental Relations Plan
- Institutional alignment

Pro-active Communication

- Reliable & Healthier & Green Products
- Ind. Process & Distribution Optimized
- Life-Cycle Improved
- Updated Technologies



Products & Package Design

Disposables Systems, Collection and Sorting

One-way materials

Solid Waste Legislation & Regulations

Sustainable Demand (new behaviors & values)

Commercial & Image Action

Consumers Participation

Community Cooperation

Competitiveness Risks

Legal and/or Stockholders requirements

Consumers & Demand Needs

1. An Integrated Recycling Unit can be designed to be connected directly with reverse logistic systems located on sites as Sorting Centers (MRFs) where urban Solid Wastes are managed or at specific reverse flow.
2. Mastersenso is able to help your team build or evaluate projects that reaches your company needs and market requirements at the best cost benefit.
3. Mastersenso is able to help your team build or evaluate projects that reaches your company needs and market requirements at the best cost benefit.
4. Favorable environment: the new legislation (PNRS) and other regulations require correct destination from private owned businesses (industries, brand owners, retail, etc) and also from communities, waste management companies, sorting centers, etc. We can help you find your partner.
5. The business model built by Mastersenso integrates consolidated modular technology at competitive costa aiming to reach high volumes and “replicability”.

